Because Bethesda, Inc. is co-sponsor of TriHealth, a leading integrated health care delivery system, we are uniquely positioned to create and fund collaborations between TriHealth and community-based organizations—providing the support needed to pilot and scale programs more rapidly.

OUR APPROACH TO GRANTMAKING

SPARK INNOVATION AND TRANSFORMATION - bi3 provides the resources needed for people to think differently and try new approaches to improve health outcomes. bi3 is a catalyst for creating new, sustainable systems and fostering culture change. To achieve this, we fund various phases of innovation:

- Planning, research and development
- Piloting or building proof of concept
- Expanding scale and replicating successful practices
- Supporting projects to achieve sustainability in service delivery and/or systems change
- Building organizational capacity to engage in innovation, learning and advocacy

BUILD AUTHENTIC PARTNERSHIPS - bi3 collaborates with grantees by:

- Taking informed risks
- Engaging as a thought partner
- Providing multi-year grants
- Simplifying and streamlining reporting requirements
- Practicing open, honest and transparent communication
- Soliciting and acting on feedback
- Being flexible and responsive to community needs
- Offering support and technical assistance

bi3 is Bethesda, Inc.’s grantmaking initiative to transform health for all people in Greater Cincinnati. bi3 invests in new ideas with the potential to spark and scale health innovation.

bi3’s vision is for Greater Cincinnati to be one of America’s healthiest regions.
bi3 has invested more than $48 million in TriHealth and community initiatives such as Cradle Connections, a place-based program ensuring that more babies live to see their first birthday. Avondale’s infant mortality rate is now lower than Hamilton County as a whole; a striking accomplishment for a neighborhood that previously held one of the highest rates in the county.

To learn more about bi3’s funding, current work and successful partnerships, visit bi3.org.

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FOSTER NEW COMMUNITY COLLABORATIONS - We leverage our strategic partnership with TriHealth to drive cross-sector collaboration by funding community health initiatives that break down silos between clinical care and social service delivery to improve the health of vulnerable populations.

ACHIEVE HEALTH EQUITY - We seek ideas that address underlying factors affecting health and wellness to ensure every person has equal opportunity to achieve his or her highest level of health and well-being.

CAPTURE AND SHARE LEARNINGS - bi3 encourages funded partners to identify key learnings and improvement opportunities. Where appropriate, findings will be shared with a variety of audiences to spark conversation and expand best practices in other sectors and communities.

OUR PRIORITIES

Our priorities align with TriHealth’s strategy and our community’s health needs and are built upon our past learnings and successes:

- MATERNAL AND INFANT HEALTH
- BEHAVIORAL HEALTH
- HEALTH EQUITY AND SOCIAL DETERMINANTS OF HEALTH
- TRIHEALTH AND HOSPICE OF CINCINNATI STRATEGIC INITIATIVES

We remain flexible in our approach to best respond to new opportunities and changes in the community.

Successful initiatives create new, sustainable models of care; integrate medical and community resources; address social determinants of health; leverage other resources and dollars; and involve strong leaders and champions.