2021 Capacity Building Survey Results

SURVEY OVERVIEW

In the fall of 2021, community and nonprofit organizations serving those most impacted by the COVID-19 pandemic continued to face challenges. To have a strong, thriving community, we need resilient health and social service organizations. To that end, bi3, Interact for Health and HealthPath Foundation issued a brief survey intended to help identify the knowledge and skills organizations need to build capacity and strengthen the social service and non-profit sector in Greater Cincinnati in the coming year.

The survey was sent to 186 grantee partners, **62 (33%)** responded to the survey.

Services Provided	Counties Served	Organization Budget	Population Served
45% (23) provide mental health or substance use treatment services 20% (10) provide healthcare or medical services	68% (42) serve Hamilton County, OH 50% (31) serve Butler, Clermont and Warren Counties, OH	26% (16) have organizational budgets between $750K and $2.5M 26% (16) have organizational budgets between $2.5M and $10M	92% (56) served people living with lower incomes 82% (50) serve adults 64% (39) serve children

* The survey questions and additional information about the respondents can be found in the Appendix.

CAPACITY BUILDING: AREAS OF FOCUS

When asked which areas they would like to build capacity in over the next year, most organizations identified:
- Evaluation/Impact/Learning
- Fundraising
- Data Collection and Analysis
- Equity Focused Leadership and Practices

	Total (N=61)
Evaluation/Impact/Learning	57.38%
Fundraising	49.18%
Data Collection & Analysis/Disaggregating Data	45.90%
Equity Focused Leadership & Practices	42.62%
Communications	39.34%
Technology	36.07%
Grantwriting	34.43%
Listening/Engaging with Lived Experience	34.43%
Leadership Development	31.15%
Board Recruitment	31.15%
Board Development & Governance	26.23%
Advocacy & Lobbying	26.23%

When the capacity categories are disaggregated by organizational budget:

- Respondents with budgets under $10M identify *Fundraising* as one of their top priorities

- Organizations with budgets over $2.5M want to build capacity in *Evaluation/Learning* and *Data Collection and Analysis*

- Small organizations (budgets under $250K) identified *Grantwriting* as their top priority

Organizational priorities are similar across the Ohio and Northern Kentucky counties (Fundraising, Evaluation and Data Collection).

Organizations serving Indiana and the southern Kentucky counties prioritized Communications and Equity Focused Leadership and Practices.

* For additional details, please see the Appendix

TYPES OF CAPACITY BUILDING SUPPORT

Respondents indicated that **direct grant support** would be the most helpful type of capacity building support in the next year.

Cohort training and *peer learning groups* were the least desired types of support.

	Total (N=61)
Direct Grant Support	86.89%
Technical Assistance or Consultant Support	45.90%
One Time Training/Learning	44.26%
Cohort Training	26.23%
Peer Learning Groups or Networks	26.23%

For respondents that selected one time training as a helpful type of support, they most frequently identified *Grantwriting, Technology* and *Leadership Development* as the capacities they hope to build.

For respondents that selected Technical Assistance or Consultant Support, they more frequently selected *Board Recruitment, Advocacy and Lobbying* and *Listening/Engaging with those with Lived Experience* as the capacities they hope to build.

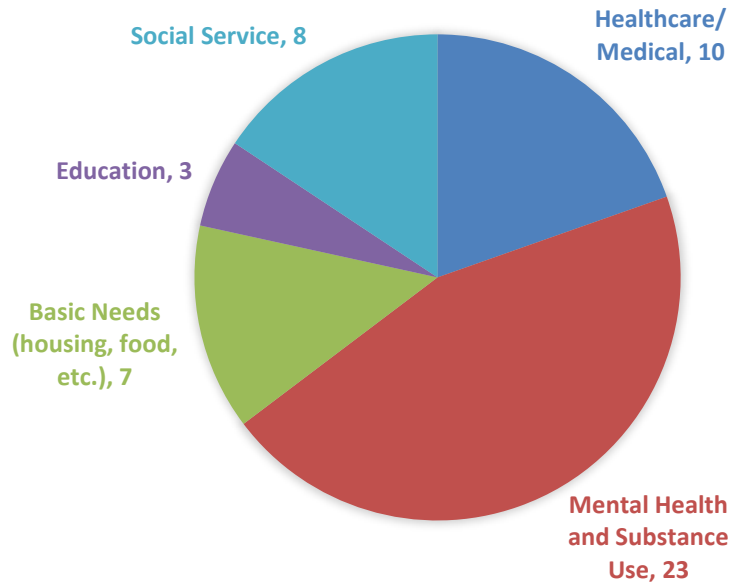APPENDIX

RESPONDENT CHARACTERISTICS

The survey was sent to 186 grantee partners, 62 (33%) responded to the survey.

Respondents were asked if they had previously or were currently receiving funding from the three philanthropic partners. Respondents could select more than one response.
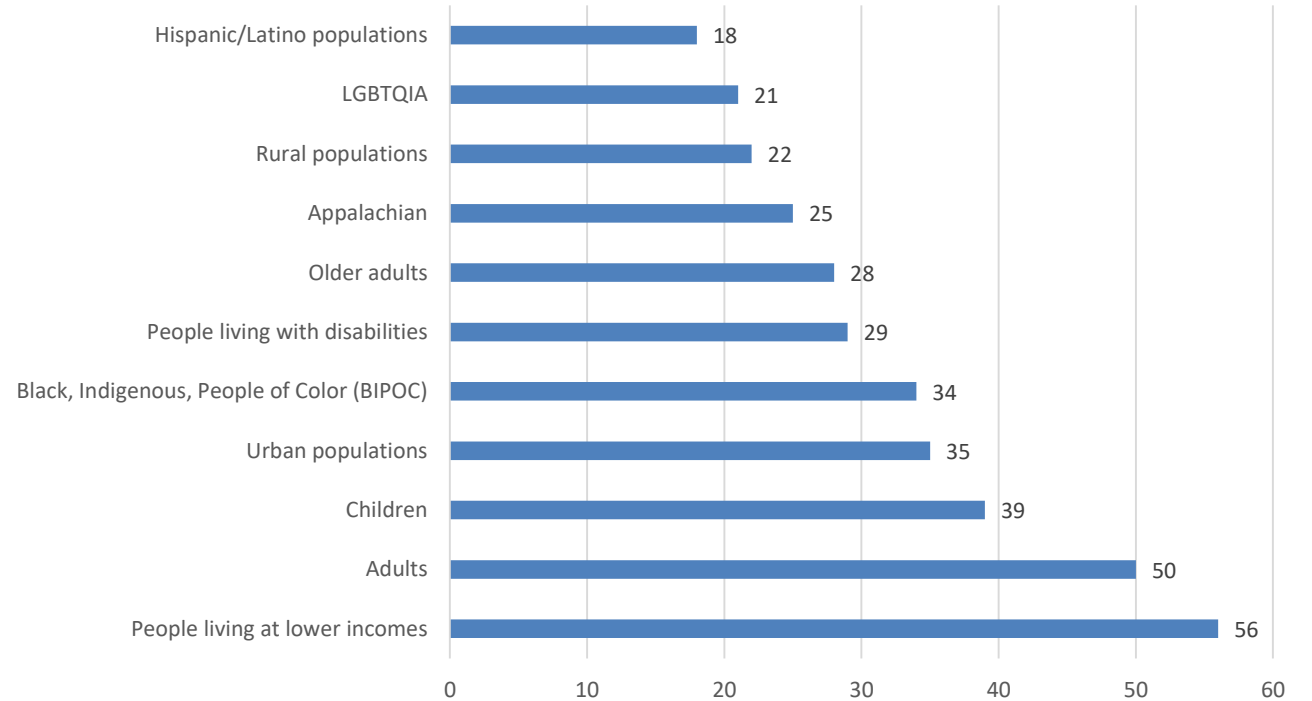
- 53% (33) had received funding from bi3
- 13% (8) had received funding from HealthPath
- 73% (45) had received funding from Interact

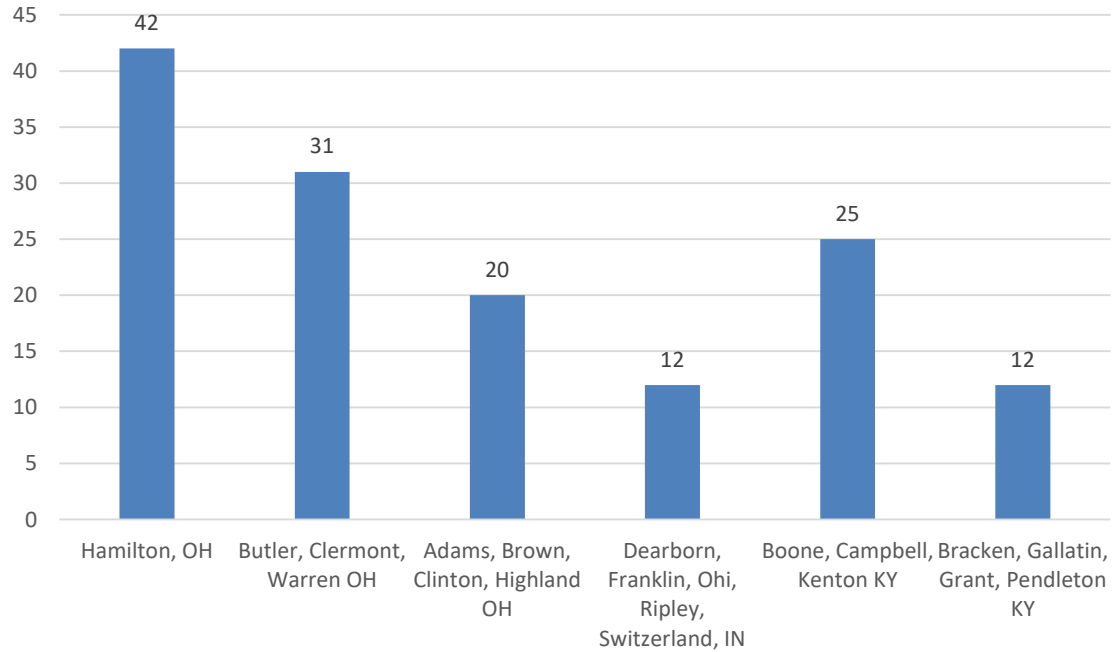# ORGANIZATIONAL CHARACTERISTICS

PRIMARY SERVICE OFFERED (N=51)

- Healthcare/Medical, 10
- Mental Health and Substance Use, 23
- Basic Needs (housing, food, etc.), 7
- Education, 3
- Social Service, 8

PRIMARY POPULATION SERVED (N=61)

| Population	Count
Hispanic/Latino populations	18
LGBTQIA	21
Rural populations	22
Appalachian	25
Older adults	28
People living with disabilities	29
Black, Indigenous, People of Color (BIPOC)	34
Urban populations	35
Children	39
Adults	50
People living at lower incomes	56

ORGANIZATIONAL CHARACTERISTICS

COUNTIES SERVED BY ORGANIZATION (N=62)

ORGANIZATIONAL BUDGET (N=62)
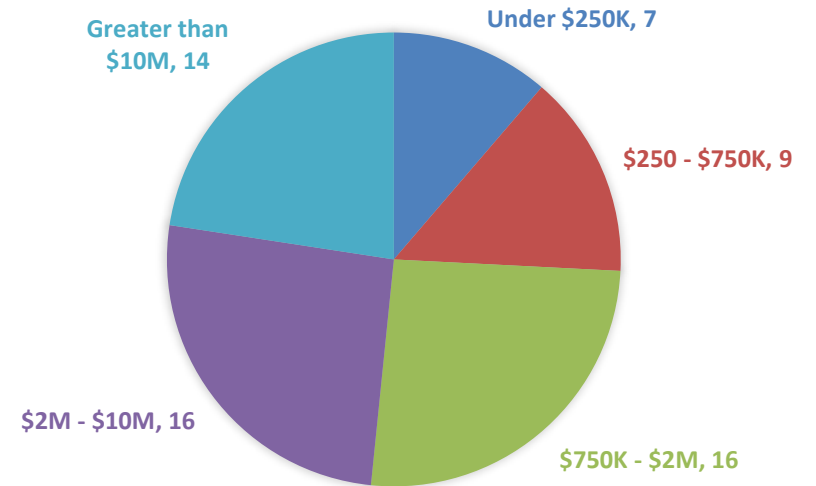
WHERE WOULD YOUR ORGANIZATION LIKE TO BUILD CAPACITY IN THE NEXT YEAR (BY ORGANIZATIONAL BUDGET SIZE)?

	Total (N=61)	Under $250K (n=7)	$250-750K (n=9)	$750K-2.5M (n=16)	$2.5-10M (n=16)	$10M+ (n=13)
Fundraising	49.18%	71.43%	44.44%	62.50%	56.25%	15.38%
Grantwriting	34.43%	85.71%	33.33%	37.50%	25.00%	15.38%
Evaluation/Impact/Learning	57.38%	71.43%	33.33%	50.00%	68.75%	61.54%
Data Collection & Analysis/Disaggregating Data	45.90%	28.57%	22.22%	56.25%	50.00%	53.85%
Communications	39.34%	42.86%	44.44%	56.25%	37.50%	15.38%
Technology	36.07%	28.57%	33.33%	37.50%	37.50%	38.46%
Leadership Development	31.15%	28.57%	22.22%	31.25%	37.50%	30.77%
Equity Focused Leadership & Practices	42.62%	28.57%	44.44%	43.75%	31.25%	61.54%
Board Recruitment	31.15%	42.86%	44.44%	18.75%	37.50%	23.08%
Board Development & Governance	26.23%	42.86%	33.33%	25.00%	25.00%	15.38%
Advocacy & Lobbying	26.23%	42.86%	33.33%	12.50%	37.50%	15.38%
Listening/Engaging with Lived Experience	34.43%	42.86%	44.44%	25.00%	37.50%	30.77%

WHERE WOULD YOUR ORGANIZATION LIKE TO BUILD CAPACITY IN THE NEXT YEAR (BY COUNTY)?

	Total (N=61)	Hamilton (n=42)	Butler Warren Clermont (n=31)	Adams Brown Clinton Highland (n=20)	Indiana (n=11)	Boone Campbell Kenton (n=24)	Bracken Gallatin (n=11)
Fundraising	49.18%	59.52%	58.06%	45.00%	36.36%	66.67%	63.64%
Grantwriting	34.43%	40.48%	32.26%	30.00%	45.45%	37.50%	36.36%
Evaluation/Impact/Learning	57.38%	66.67%	61.29%	70.00%	36.36%	54.17%	45.45%
Data Collection & Analysis/Disaggregating Data	45.90%	47.62%	54.84%	70.00%	27.27%	41.67%	27.27%
Communications	39.34%	33.33%	35.48%	40.00%	54.55%	29.17%	54.55%
Technology	36.07%	38.10%	35.48%	30.00%	36.36%	29.17%	27.27%
Leadership Development	31.15%	33.33%	25.81%	25.00%	18.18%	25.00%	18.18%
Equity Focused Leadership & Practices	42.62%	33.33%	35.48%	40.00%	45.45%	37.50%	54.55%
Board Recruitment	31.15%	33.33%	35.48%	30.00%	27.27%	37.50%	45.45%
Board Development & Governance	26.23%	28.57%	22.58%	25.00%	36.36%	25.00%	36.36%
Advocacy & Lobbying	26.23%	28.57%	32.26%	30.00%	18.18%	37.50%	36.36%
Listening/Engaging with Lived Experience	34.43%	33.33%	38.71%	30.00%	45.45%	33.33%	36.36%

Note: Respondents could select more than one response.

SURVEY QUESTIONS

1. Name of organization

2. Name and title of person completing the survey

3. Please indicate whether you have previously or are currently receiving funding from the following funders. Select all that apply:
    *   bi3; HealthPath Foundation; Interact for Health

4. What is the primary service offered by your organization? Please select one answer:
    *   Healthcare/medical; mental health & substance use; basic needs (food, housing, etc.); education; social service

5. Please select the counties served by your organization. Select all that apply:
    *   Hamilton County (OH); Butler, Clermont or Warren County (OH); Adams, Brown, Clinton and Highland County (OH); Dearborn, Franklin, Ohio, Ripley or Switzerland County (IN); Boone, Campbell or Kenton County (KY); Bracken, Gallatin, Grant or Pendleton County (KY)

SURVEY QUESTIONS

6. Please indicate where your organization would like to build capacity in the next year. Select all that apply:

   • Fundraising; grantwriting; evaluation/measuring impact/learning; data collection and analysis/disaggregating data; communications; technology; leadership development; equity focused leadership and practices; board recruitment; board development and governance; advocacy and lobbying; listening to/engaging with those with lived experience

7. What type(s) of capacity building support would be most helpful to your organization in the next year? Select all that apply:

   • Direct grant support for internal capacity building (such as technology, staff development, strategic planning, etc.); one-time training and learning opportunities; monthly or quarterly cohort training and learning opportunities; technical assistance or consultant support; peer learning groups or networks

8. Please indicate your organization's annual budget size

   • Under $250K; $250K-$750K; $750K-$2.5M; $2.5M-$10M; greater than $10M

9. Please select the primary population(s) served by your organization. Select all that apply:

   • Children; adults; older adults; Black, Indigenous, People of Color (BIPOC); Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, Asexual (LGBTQIA); Appalachian; people living with lower incomes; people living with disabilities; rural populations; urban populations; Hispanic/Latino populations