BUILDING HEALTH EQUITY RFP INFORMATIONAL SESSION

AGENDA

- Welcome

- About bi3

- Building Health Equity RFP
  - o Funding Priorities & Populations of Focus
  - o Grant Types and Eligibility
  - o Application Process and Timeline
  - o Evaluation Process

- Q&A

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Use the chat to introduce yourself:

- Name

- Organization

- Your one word for the year 2022

Mission (WHAT we do)
Transform the health and well-being of *all* people in Greater Cincinnati

Vision (WHAT we hope to achieve long-term)
All people in Greater Cincinnati achieve their best health

Purpose (Our WHY – what drives us to do what we do)
We lead the way to a day when every person has a fair and just opportunity to be as healthy as possible; when a person's health can no longer be predicted by race, ethnicity, ability or zip code.

Core Values (What is most important and guides every decision and behavior)
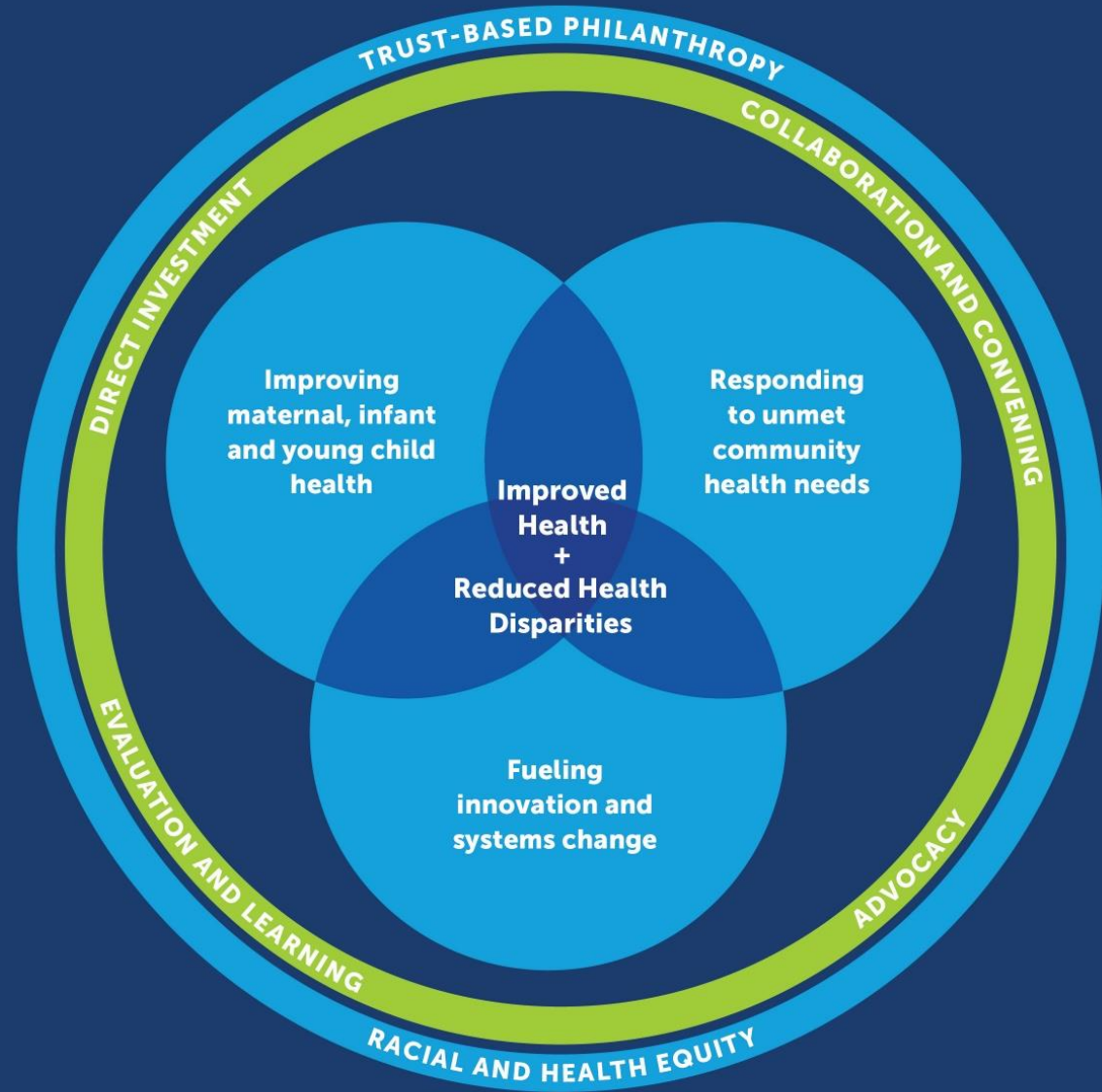
Respecting all people	Valuing Diversity, Equity and Inclusion	Honoring our Spiritual Heritage	Building Trust	Being Courageous

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BI3 THEORY OF CHANGE

Priorities	Activities	Outputs	Outcomes	Impact
Maternal Infant and Young Child Health	Grantmaking	Individuals served	Measurable changes in care/health/ cost	Improved Health
	Leveraging Resources	Cost savings		
		Programs sustained		
Responding to Community Needs	Evaluation & Learning	Dollars leveraged	Improved organizational capacity	Reduced Health Disparities
Fueling Innovation & Systems Change	Policy & Advocacy	Lessons learned	Shifting practices and culture	
	Community Engagement/ Convening	Research and policy recommendations	Increased fiscal resources	
	Trust-Based practices	Partnerships & Collaborations	Progress on advocacy and policy goals	

Racial and Health Equity

VISION: All people in Greater Cincinnati achieve their best health

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Meet the bi3 Team

Jill Miller

President & CEO

Chip Crowther

VP & Chief Investment Officer

Jennifer Zimmerman

VP, Evaluation & Impact

Kiana Trabue

VP, Strategic Partnerships

Erin McDermott

Executive Assistant

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BUILDING HEALTH EQUITY RFP

To fuel innovative approaches to address health disparities and achieve health equity.

How do we define health equity?

*It's an outcome and a process. Health equity means that everyone has a **fair and just** opportunity to be as healthy as possible. This requires removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care. - Health Affairs*
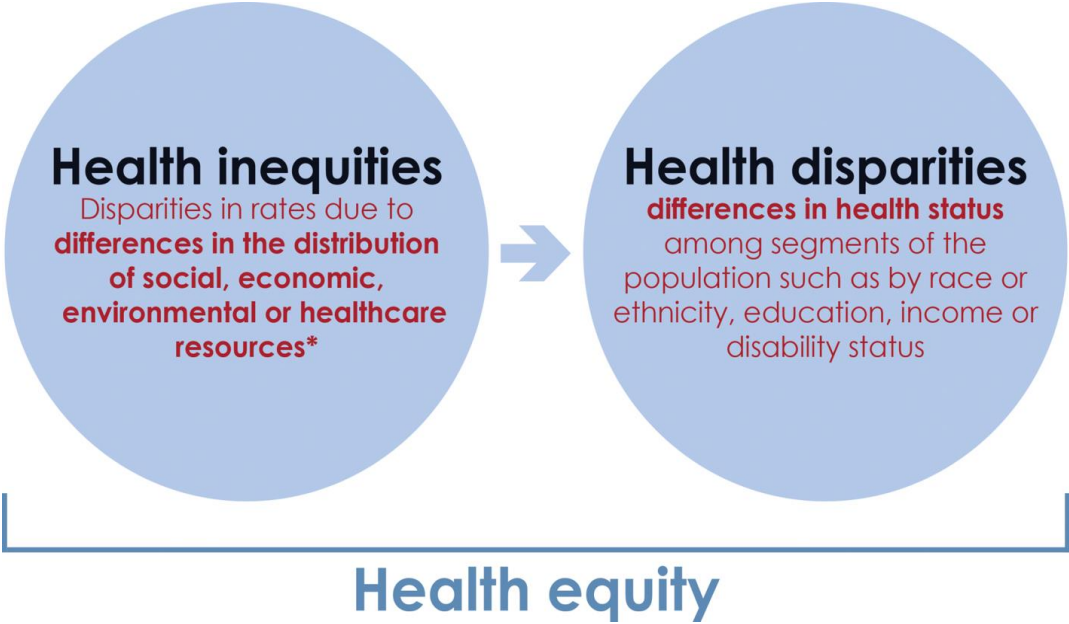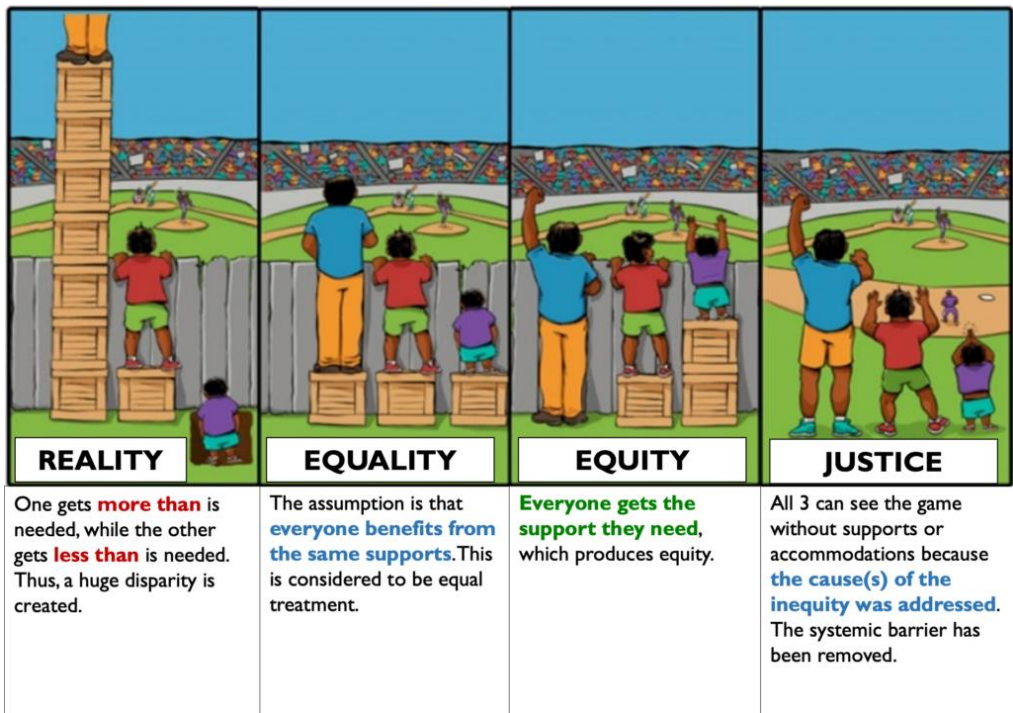
*Working definition from the CDC Health Equity Working Group

Health Equity is Our Strategic Priority

Core to Our Mission

"The name Bethesda was first used to reflect the growing awareness of the hospital's importance in serving the many different people who came there to be healed."

Top Reason for Ohio's Poor Health Ranking

47

43 Population health   **37** Healthcare spending

*Many Ohioans experience **poorer outcomes** and live **shorter lives** because of policies, systems and beliefs that discriminate against and unfairly limit access to resources.*

COVID shed light on preexisting disparities

COVID-19 RACIAL DISPARITY

% of population   % of deaths

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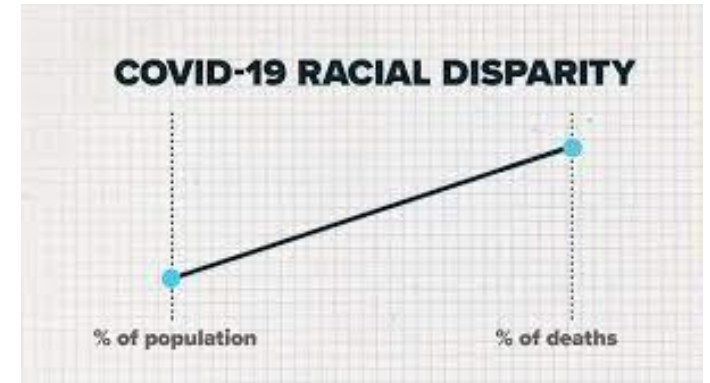
MATERNAL AND INFANT HEALTH

We seek projects that can lead to positive health and social outcomes for women, parents/caregivers and very young children, including building a strong foundation for children's healthy development and addressing the social determinants of health.

Maternal and Infant Health projects may seek to:

- Increase access to and expand services to support the prenatal and postpartum period
- Decrease maternal mortality and morbidity with a particular focus on cardiovascular conditions
- Decrease negative birth outcomes such as preterm birth and infant mortality
- Improve perinatal mental health and well-being

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CHILD AND FAMILY RESILIENCE

We seek to promote mental health and well-being for children and their families. We are particularly interested in efforts that seek to build resilience, prevent and mitigate the impact of the COVID-19 pandemic and Adverse Childhood Experiences (ACEs) and trauma.

Child and Family Resilience projects may seek to:

- Increase access and connection to prevention and supportive services
- Support and improve social and emotional skills and resilience
- Increase the availability of trauma-informed services
- Reduce Adverse Childhood Experiences (ACEs) and improve caregiver-child relationships
- Improve the mental health and well-being of families and/or build networks of support

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TRANSFORMATIVE APPROACHES TO ADDRESS THE CHNA PRIORITIES

We seek projects that address the most prevalent health conditions and greatest unmet health needs as identified by the CHNA. We are especially interested in proposals that address the structural barriers to improving health identified in the CHNA, specifically: limited diversity in the workplace, lack of cultural relevancy, lack of effective cross-sector collaboration and community distrust in the healthcare ecosystem. Projects should consider systemic barriers to improving health such as structural racism.

2021 Community Health Needs Assessment funding may focus on:

- Cardiovascular health
- Mental health
- Strengthening and diversifying the health care workforce pipeline, including building cultural competence and reducing discrimination through implicit bias training

bi3 recognizes the CHNA includes additional health priorities, however we will only consider proposals that address the priorities listed above at this time.
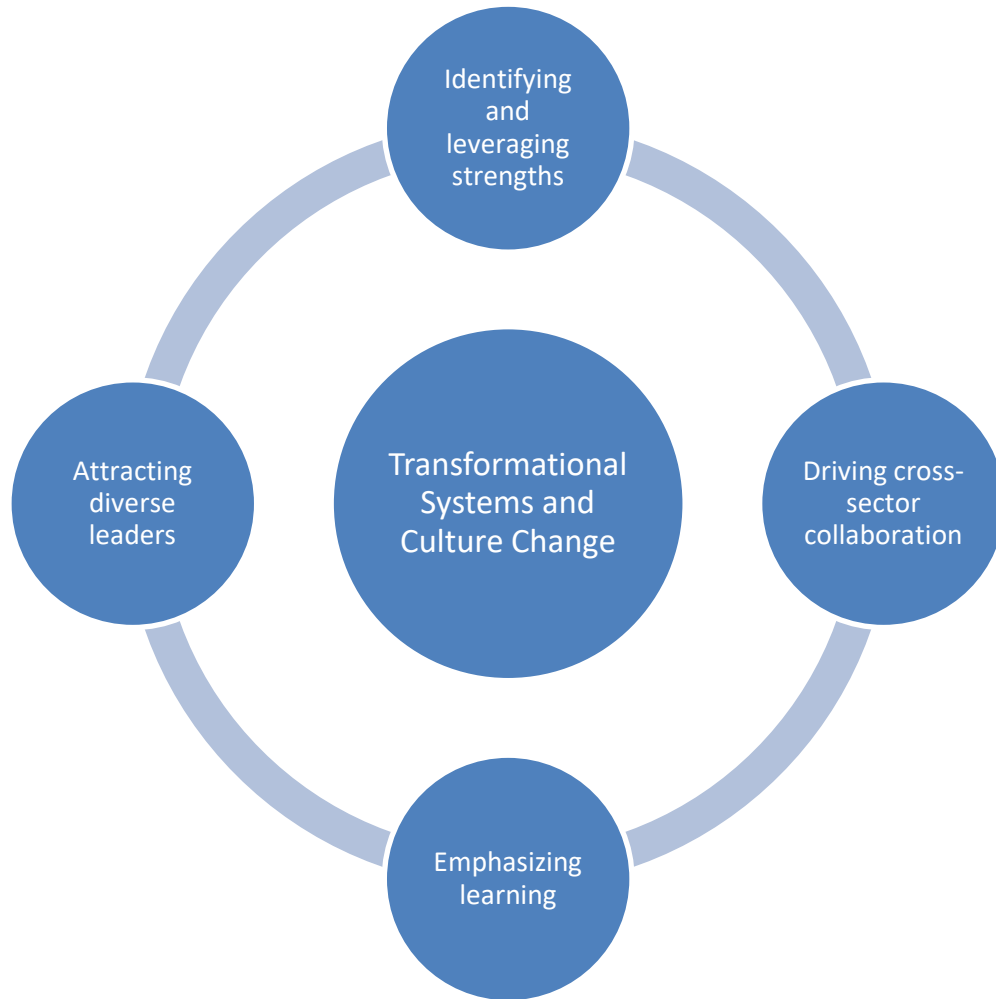

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POPULATIONS OF FOCUS

We will prioritize proposals that focus on reducing health disparities for the following populations:

- Black, Indigenous and People of Color (BIPOC)
- Individuals with lower levels of education and income
- Individuals living with disabilities
- Immigrants and New Americans
- Individuals without health insurance

Grants will fund the planning, pilot and/or implementation of promising projects and initiatives with great potential to lead to *sustainable systems and culture change that result in improved health outcomes and a reduction in health disparities*.

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TRANSFORMATIONAL SYSTEMS AND CULTURE CHANGE

Identifying and leveraging strengths

Attracting diverse leaders

Transformational Systems and Culture Change

Driving cross-sector collaboration

Emphasizing learning

Successful proposals will offer *innovative* approaches to address health disparities and achieve health equity.

bi3 hopes to bring *transformative* thinking to life and *accelerate* change in our community.

bi3 is particularly interested in supporting efforts that:

➢ Center community voices

➢ Support the disaggregation of data to understand disparities

➢ Deploy equitable practices and culturally relevant services

➢ Implement evidence-based strategies and best practices

➢ Identify opportunities to engage in policy and advocacy to achieve systems change, including addressing systemic racism and discrimination.

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GRANT TYPES AND ELIGIBILITY

TYPES OF GRANTS

Planning Grants
- Support for formal research, needs assessment, identification of best practices

- Investigate, pilot solutions, develop strategy

- Typically one year

- $100,000-$200,000

Implementation Grants
- Support the initiation or scale of an idea that is fully developed and ready to launch

- Requires resources to execute, measure impact and build toward sustainability

- Typically three years

- $1.5-$3 million

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GRANT ELIGIBILITY

To be eligible to receive a bi3 grant, organizations must:

- Be a 501(c)(3) not-for-profit organization serving the Greater Cincinnati area, including
  - Hamilton, Butler, Clermont, Highland and Warren Counties in Ohio;
  - Campbell, Boone and Kenton Counties in Kentucky; and
  - Dearborn County in Indiana.

- Address health and/or the social needs and conditions that impact health outcomes

- Work toward reducing racial and health disparities

bi3 does not fund:

- Capital campaigns or general operating expenses, although reasonable administrative costs may be included as a percentage of the project budget.

- Health care levies, lobbying or political campaigns, emergency requests, scholarships, endowments or grants to individuals.

- In addition, projects, where bi3 grant funding accounts for more than 40% of the total operating budget of the lead organization, will not be considered.

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APPLICATION PROCESS AND TIMELINE

APPLICATION PROCESS

Letter of Intent + Invitation to Submit Full Proposal
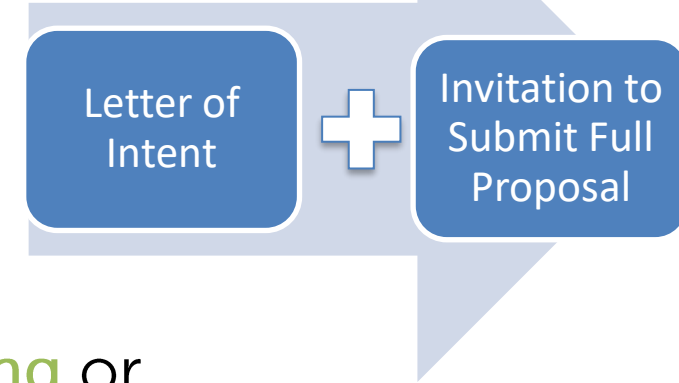
1. Determine if your proposal is for a Planning or Implementation Grant

2. Submit a Letter of Intent via bi3's online grants management system under the appropriate process

2. Selected applicants from the LOI stage of the process will be invited to submit a Detailed Proposal. An invitation to submit a detailed proposal does not guarantee funding.

Logon Page

Email Address*

Password*

[Log On] [Create New Account]

Forgot your Password?

Welcome to bi3's online grant portal.

New Users: Please click on "Create New Account" to complete the registration process and create your log on credentials.

Existing Users: Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password" link to the left to reset your password.

Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact Director of Grants and Evaluation, Jennifer Zimmerman, at jennifer_zimmerman@bi3.org to receive your username and password.

bi3 🏠 📄 Apply 🕙 Organization History 📠 Fax to File

Applicant Dashboard

View the status of your applications below. If you have already started a preliminary application please click on "Edit LOI" to access your draft.

✳⭐ Public Profile

Applicant: ✏

Organization: ✏

Contact Email History

ⓘ If your organization information does not appear correct, please click the edit (pencil) icon.

Active Requests ⓪   Historical Requests ①

ⓘ You do not have any Active Requests. Click Apply to begin the application process.

LETTER OF INTENT FORMAT

Contact/Grant Request Information:

- The project name, organization name, website, address and EIN (Employer Identification Number) for the organization

- The name, title and contact information for the lead project manager

- The requested grant amount

- The selected bi3 Funding Priority

- The requested time period of the grant (e.g. one, two or three years)

Three Page LOI:

- A description of the opportunity or problem, including the targeted population

- A brief description of the project including key partners

- A description of the alignment with the selected bi3 funding priority

- A description of the alignment with the applicant's organizational goals

- What makes this project innovative?

- How the project will lead to transformative or breakthrough change in health or healthcare

☐ Child and Family Resilience
☐ Transformative Approaches to Address Priorities in CHNA

Requested Time Period of the Grant*

☐ One year
☐ Two years
☐ Three years

Letter of Intent*

Please upload the Letter of Intent. The letter should not exceed three pages. The LOI should include:
- A description of the opportunity or problem, including the targeted population
- A brief description of the project including key partners
- A description of the alignment with the selected bi3 funding priority
- A description of the alignment with the applicant's organizational goals
- What makes this project innovative?
- How the project will lead to transformative or breakthrough change in health or healthcare?

[Upload a file] [30 MiB allowed]

LOI applicants will receive a response on or before March 9, 2022. Thank you for submitting your idea to bi3.

ⓘ Due by 02/17/2022 11:59 PM EST.

[Abandon Request]   [Save LOI] [Submit LOI]

TIMELINE

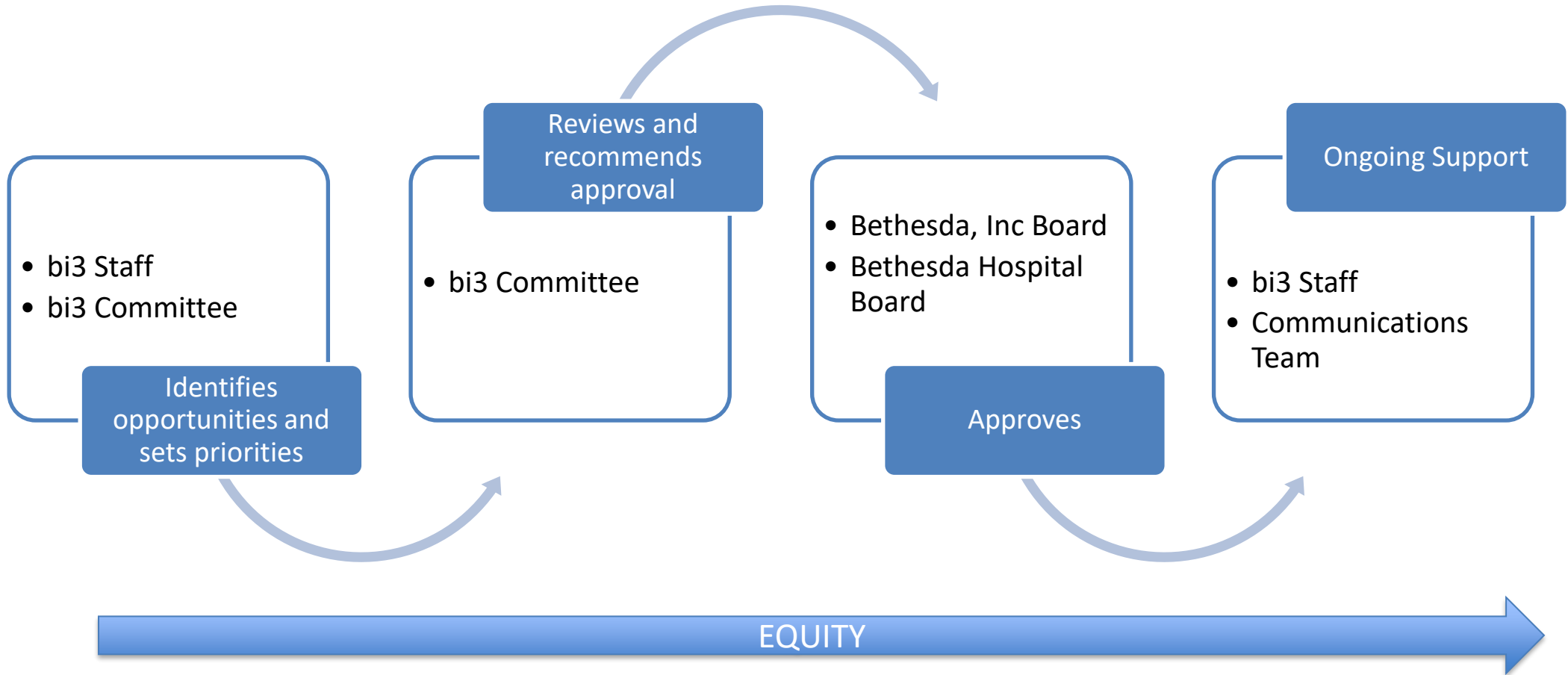| Date	Key Activities
February 17, 2022 by 11:59 pm EST	Deadline to Submit Letter of Intent
By March 9, 2022	Invitations to Submit Detailed Proposals
April 21, 2022 by 11:59 pm EST	Detailed Grant Proposals due
May 26, 2022	bi3 Committee Meeting, selected applicants may be invited to present and submit a video
By June 10, 2022	Grant Awards Announced
July 2022	Grantee Onboarding Meetings

EVALUATION PROCESS

EVALUATION CRITERIA FOR LOI

- Alignment with bi3 priorities, target populations

- Seeks to mitigate health disparities, improve health outcomes and build health equity

- Innovative and potential to be transformative

- Clear purpose and goals

- Centers community voices

- Cross-sector collaboration, partnership

- Focus on incorporating programs, partnership and advocacy to address structural and system barriers

- Diversity of leadership; demonstrated commitment to equitable practices and culturally relevant services

REVIEW PROCESS

Identifies opportunities and sets priorities
- bi3 Staff
- bi3 Committee

Reviews and recommends approval
- bi3 Committee

Approves
- Bethesda, Inc Board
- Bethesda Hospital Board

Ongoing Support
- bi3 Staff
- Communications Team

EQUITY

Q&A

If you have any questions or would like to further discuss your idea please contact:

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Jennifer Zimmerman
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513.569.6673