



MISSION

Transform the health and well-being of **all** people in Greater Cincinnati

VISION

All people in Greater Cincinnati achieve their best health

PURPOSE

We lead the way to a day when every person has a fair and just opportunity to be as healthy as possible; when a person's health can no longer be predicted by race, ethnicity, ability or zip code.

CORE VALUES

Respecting
All People

Valuing
Diversity, Equity
& Inclusion

Honoring
Our Spiritual
Heritage

Building Trust

Being
Courageous

OUR LEGACY

bi3 is a philanthropic initiative that was founded by Bethesda Inc. in 2010. The letter "b" represents "Bethesda's" entrepreneurial spirit and legacy of caring for the sick poor. The three "i"s represent our commitment to "Investing" in new "Ideas" to "Impact" health.

Since 2010, bi3 has awarded more than **\$89 million** to our partner healthcare system TriHealth and community-based organizations.

OUR AIM

Achieve health equity through measurable improvements in health and reductions in health disparities

OUR FUNDING PRIORITY AREAS

- Accelerating birth equity
- Improving youth mental health
- Fueling health equity and innovation at TriHealth



2023 STATE POLICY PRIORITIES

• Accelerating birth equity by improving health for all moms and babies:

Ohio Senate Bill 93 / Ohio House Bill 33 / Ohio House Bill 7:



Extend Medicaid coverage to doula services

Ohio House Bill 33 / Ohio House Bill 7:



Expand Medicaid eligibility for new and expectant mothers and their children with household incomes up to 300% of the federal poverty level



Invest in safe, stable housing for pregnant women by expanding the Healthy Beginnings at Home program



Increase access to evidence-based home visiting programs for mothers and their young children

• Improving youth mental health:

Ohio House Bill 33:



Increase Medicaid reimbursement rates by 20% for community-based behavioral health services

OUR POLICY PARTNERS

Birth Equity:

- Cradle Cincinnati
- Groundwork Ohio
- Health Policy Institute of Ohio
- Philanthropy Ohio

Youth Mental Health:

- Best Point Education & Behavioral Health
- Children's Defense Fund – Ohio
- Lighthouse Youth Services
- Mental Health Advocacy and Addiction Coalition
- Ohio Children's Alliance

To learn more about bi3's funding, current work and successful partnerships, visit bi3.org/our-grants/.



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