



JILL MILLER

President and CEO, Bi3 and Bethesda Inc.

Miller leads Bethesda Inc., the nonprofit parent of TriHealth, and its philanthropic partner Bi3. Since its 2010 founding, Bi3 has awarded more than \$100 million to support TriHealth's efforts to drive innovation in health care and community organizations dedicated to improving equitable access to care. This year, the philanthropy awarded a total of \$6.5 million to Cradle Cincinnati, Urban League of Greater Southwestern Ohio, YWCA Greater Cincinnati and Me&She Doula Services.

Your career path includes traditional finance and fundraising. How do those two skill sets come together in your current role? Serving as president and CEO of both organizations allows me to draw on my business acumen to fulfill my fiscal responsibilities as well as my knowledge of the philanthropic sector. I recognize Bi3 has finite resources to solve big problems, so we create strategies to leverage our people and investment assets to achieve the greatest impact.

What progress do you see in our community toward building healthier lives for everyone? Thanks to our collective efforts to reduce infant mortality, 220 babies are alive in Hamilton County. We're fueling the establishment of a Center for Health Equity at TriHealth to measurably reduce health disparities across the system. All four of our Hamilton County hospital systems have signed on to participate in the Bi3-funded Mama Certified programs to improve birth outcomes, particularly for Black women. And finally, a regional youth mental health strategy is underway.

What woman has influenced you as a leader? Lisa Knutson, chief operating officer of the E.W. Scripps Co. When I closed the Joey Votto Foundation, Lisa consulted with me on my next move and has an amazing ability to help me glean my strengths. When I was uncomfortable being the youngest leader at the table, she reminded me being underestimated is a gift.

What's your superpower? Purposeful passion. I choose positions that align with my values, passion and purpose for making a difference in the lives of others.

— Bryn Mooth



CORRIE SCHAFFELD | CBC