



MISSION

Transform the health and well-being of **all** people in Greater Cincinnati

VISION

All people in Greater Cincinnati achieve their best health

PURPOSE

We lead the way to a day when every person has a fair and just opportunity to be as healthy as possible; when a person's health can no longer be predicted by race, ethnicity, ability or zip code.

CORE VALUES

Respecting
All People

Valuing
Diversity, Equity
& Inclusion

Honoring
Our Spiritual
Heritage

Building Trust

Being
Courageous

OUR LEGACY

bi3 is a philanthropic initiative that was founded by Bethesda Inc. in 2010. The letter "b" represents "Bethesda's" entrepreneurial spirit and legacy of caring for the sick poor. The three "i"s represent our commitment to "Investing" in new "Ideas" to "Impact" health.

Since 2010, bi3 has awarded more than **\$100 million** to our partner healthcare system TriHealth and community-based organizations.

OUR AIM

Achieve health equity through measurable improvements in health and reductions in health disparities

OUR FUNDING PRIORITY AREAS

- Accelerating birth equity
- Improving youth mental health
- Fueling health equity and innovation at TriHealth



STATE POLICY PRIORITIES

• Accelerating birth equity by improving health for all moms and babies:

Ohio House Bill 7:



Funding for Healthy Beginnings at Home to expand safe, affordable housing for pregnant women



Increase access to evidence-based home visiting programs for mothers and young children



Medicaid reimbursement for medical-legal partnership programs that address health-harming legal needs of moms and children

House Bill 33 implementation:



Ensuring doula service providers are reasonably reimbursed

• Improving youth mental health:



Increase across-the-board Medicaid reimbursement rates for community-based behavioral health services by an additional 10%.

OUR POLICY PARTNERS

Birth Equity:

- Cradle Cincinnati
- Groundwork Ohio
- Health Policy Institute of Ohio
- Philanthropy Ohio

Youth Mental Health:

- Best Point Education & Behavioral Health
- Children's Defense Fund – Ohio
- Lighthouse Youth Services
- Mental Health Advocacy and Addiction Coalition
- Ohio Children's Alliance

To learn more about bi3's funding, current work and successful partnerships, visit bi3.org/our-grants/.



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