

bi3

2024 IMPACT REPORT

JULY 1, 2023 – JUNE 30, 2024



IMPACT BY THE NUMBERS

Fiscal Year 2024



16

new grants
awarded



\$18,790,873

total grants payout



32,736

individuals served
through bi3 grants

OUR FOCUSES

Fiscal Year 2024

Improve Maternal & Young Child Health



Infant mortality rate of **5.5** recorded in 2023
(compared with rate of 10.2 in 2008-2012)

Expand Access to Mental Health Services



7,459
Adults accessed mental health services



10,303
Children & youth received mental health support

Transform Healthcare



9,317
Patients accessing innovative therapies through TriHealth's Precision Medicine and Cellular Therapy programs

IMPROVE MATERNAL & YOUNG CHILD HEALTH



Lowest infant mortality rate in 25 years

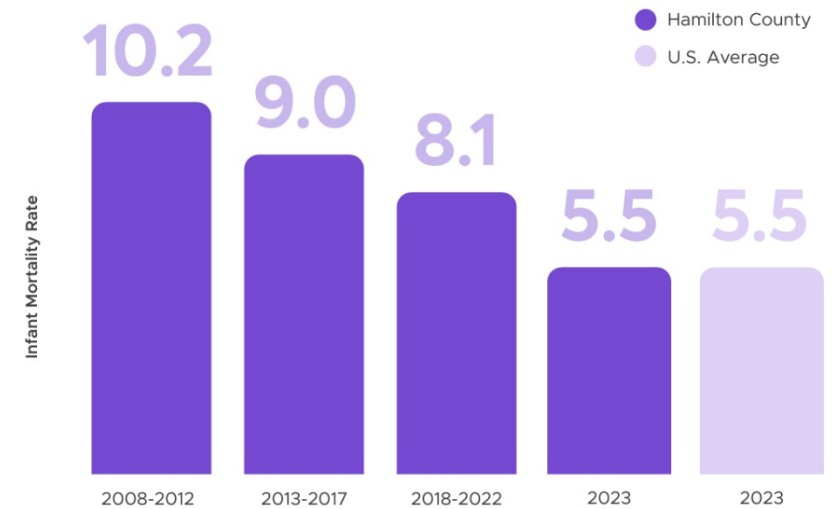
Cradle Cincinnati + other community partners

Fueled through long-term support by the bi3 Fund

Infant mortality rate of
5.5 recorded in 2023



- The first time Hamilton County's infant mortality rate is **on par with the national average** (5.5), an aspirational goal set in 2013.
- **The Black infant mortality rate fell into the single digits** (9.0) for the first time on record



Source: Hamilton County Fetal and Infant Mortality Review (FIMR), Centers for Disease Control and Prevention (CDC)

* United States Infant Mortality Average 5.5 (2023)

IMPROVE MATERNAL & YOUNG CHILD HEALTH



Supporting policy change

Fueled by a \$1.2M grant to Groundwork Ohio in 2021

Policy wins for moms & babies



- **Medicaid reimbursement** for doula services
- **Continuous Medicaid coverage** for infants and toddlers
- The **enactment of comprehensive maternal and young child health legislation** (HB7)

Expanding doula services

Fueled by \$600K in grants to 3 organizations since 2023



80 doulas trained & supported

- Expanding the doula workforce to **serve more families**
- Building the capacity of local doula organizations to **prepare for Medicaid reimbursement**
- **Connecting local leaders** to state decision makers to aid in implementation



Why a doula?

Research has shown that partnering with a doula can lead to better birth outcomes for mothers, particularly those who experience health disparities.

IMPROVE MATERNAL & YOUNG CHILD HEALTH



Launching Mama Certified

Fueled by a \$580,000 grant in 2022

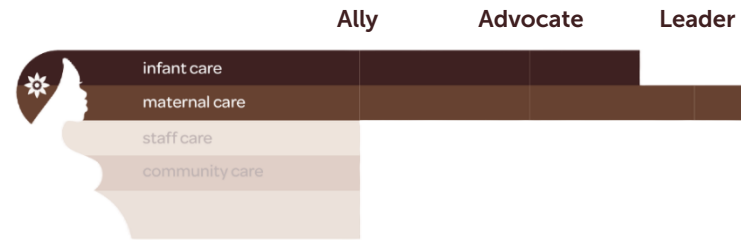
4 hospital systems
committed



6 birthing hospitals
earning certification



Bethesda North & Good Samaritan:



Serving as a **state &
national model**



Mama Certified
Equity Centered Maternal Care

A first-of-its-kind certification that brings together all birthing hospitals in Hamilton County to advance maternal health equity for Black families.

Developed in partnership with Cradle Cincinnati, The Health Collaborative, Queens Village, and local Black Mothers—and funded by bi3—Mama Certified gives Black parents-to-be insights into maternal and infant care.

EXPAND ACCESS TO MENTAL HEALTH SERVICES

Integrating mental health in primary care settings

TriHealth Behavioral Health Integration

Fueled by a \$9 million grant in 2022

7,400 patients received services from a Behavioral Health Consultant



- **100% of adult (35) and pediatric (11) practices** have access to mental health resources
- **Outpatient clinics opened** in Clifton and Bridgetown
- Building community partnerships to streamline care

EXPAND ACCESS TO MENTAL HEALTH SERVICES



Fernside Center for Grieving Children

Fueled by a \$1.3M grant in 2023

1,328 children and youth received
grief support services

Partnered with more
than **60 schools**



91% of children served in support
groups **report feeling less alone**

Best Point Behavioral Health

Fueled by a \$1.3M grant in 2023



58% decrease in the number
of children waiting for services

Decreased staff turnover from
27% to 15%



92% of clients seen in urgent
care **diverted from hospital**

EXPAND ACCESS TO MENTAL HEALTH SERVICES

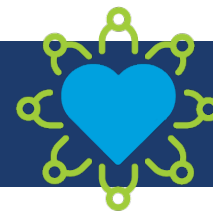


Building a collective impact model for youth mental health

Hopeful Empowered Youth (HEY!)

Fueled by \$1.1M in grants since 2023

Coalition of **300+** community leaders,
providers, families and youth



Focus groups with **60+** youth and families

25 youth fellows



13 funders

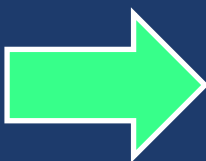


bi3 and Interact for Health provided leadership and support to develop a regional strategy and backbone organization to build youth mental wellness.



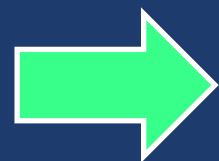
HEY!

Needs Assessment



Working Groups:

- Schools
- Communities & Caregivers
- Treatment
- Data & Policy Committees



10 Year Community Impact:

- Increased youth sense of belonging & agency
- Increased number of trusted adults in youth's lives
- Improved behavioral health

I felt like my voice mattered throughout the entire process because we were deeply involved at every step...It was empowering to know that our vision and perspectives could shape the direction of what we wanted to see happen over the next 10 years.

- YOUTH FELLOW -

TRANSFORM HEALTHCARE



Driving innovation and health equity

Bone Marrow Transplant and Cellular Therapy

Fueled by a \$1.5M grant in 2021

49 patients received bone marrow transplants



- Created the **largest personalized medicine program** to treat cancer in adults in Cincinnati
- Achieved **dual accreditation**



Precision Medicine

Fueled by a \$4.3M grant in 2023



3,832 complete genetic counseling appointments

39,935 cancer risk assessments completed in the CARE program

- **Services have expanded** from prenatal and oncology to cardio, pharmacogenomics, preventative health and neurology

TRANSFORM HEALTHCARE

Driving innovation and health equity



Center for Health Equity

Fueled by a \$8.8M grant in 2023

4,400 team members
trained in implicit bias



15,000 patients screened for
social determinants of health

The Health Collaborative

Fueled by a \$194K grant in 2024

- Expanded capacity to develop the **regional Community Health Needs Assessment and collective health agenda**
- Engaged healthcare systems, public health and community organizations

bi3 HIGHLIGHTS

- Added **4** new team members
- Surpassed **\$100M** in grant funds awarded
- **Established bi3 Fund** as a separate 501c3
- Presented at several **national and state conferences**



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