

FY25 Improving Maternal Mental Health RFP

bi3

Letter of Intent Description



bi3 is seeking grantee partners to improve maternal mental health, with an intentional focus on improvements for Black and Hispanic women. For the purposes of this grant, maternal mental health refers to the mental and emotional wellbeing of women during pregnancy and up to three years after birth. Through funding and partnership, bi3 seeks to amplify the conversation around maternal mental health and reduce barriers and increase access to appropriate, desired and culturally relevant models of maternal mental healthcare. We believe that by centering the communities who face some of the greatest barriers to maternal mental health, improvements will be experienced by all.

Projects considered under this funding priority may seek to:

- Explore new and innovative or sustain existing promising approaches to addressing maternal mental health, from education and screening to care delivery.
- Increase access to culturally relevant and culturally competent care (clinical and non-clinical), comprised of people and strategies that center deep understanding of the unique histories, experiences, traditions and cultures of the communities they seek to support.
- Support partnerships or collaboratives working to comprehensively address maternal mental health.
- Advocate for/advance changes in policies, resources and practices with the goal of improving maternal mental health outcomes.
- Shift community perceptions around maternal mental health, reducing stigma, centering the stories of community, and raising awareness.

bi3 aims to engage with grantees as learning partners and is interested in supporting a variety of projects to improve maternal mental health outcomes, approaches and systems.

bi3 will follow a two-step, competitive application process that includes a Letter of Intent phase (May 8, 2025 due date) and a full proposal phase (July 14, 2025 due date, for invited applicants). Grants awarded under this RFP may be paid over one to three years and are expected to range from \$150,000 - \$500,000. We anticipate awarding 3-5 grants for a total of up to \$2 million.

Please note that these grant amounts are expected to encompass indirect costs as well as direct project costs.

Visit the RFP webpage for more details on eligibility and evaluation.

We appreciate the time it takes for you to complete this application. We encourage you to be concise in your responses. Applicants are not expected to maximize the character limits. If, however, the character limits become a challenge to sharing your idea, please contact Grants Manager, Marian Black.

The deadline for the LOI is May 8, 2025 at 11:59 p.m.

Question Group

Organization Name:*

Character Limit: 250

Organization Employee Identification Number (EIN)

Please provide the organization's EIN. If this project is fiscally sponsored, please provide the information below.

Character Limit: 100

Organization Address:*

Character Limit: 250

Organization Website:

Character Limit: 100

Fiscal Agent Name

If using a fiscal agent, please provide the fiscal agent organization's name.

Character Limit: 250

Fiscal Agent EIN

If using a fiscal agent, please provide the EIN of the fiscal agent.

Character Limit: 250

Eligibility*

Are you a 501(c)(3) organization (or utilizing a 501(c)(3) organization as a fiscal agent) that is either:

A) located in and/or working in bi3's focus areas (Butler, Clermont, Hamilton, or Warren, OH)

or

B) An Ohio statewide organization?

Choices

Yes

No

***If no, please note, your organization is not eligible for this Request for Proposals.**

Lead Project Manager's Name:*

Character Limit: 250

Lead Project Manager's Contact Information:*

Please include title, phone number and email address.

Character Limit: 2000

Letter of Intent

Project Title:*

Character Limit: 100

Requested Grant Amount from bi3:*

Please enter the total requested grant amount.

*Note: Grants awarded under this RFP may be paid over a period of one to three years and are expected to range from \$150,000-\$500,000 in total, inclusive of **indirect cost**.*

Character Limit: 20

Requested Time Period of the Grant*

Choices

One year

Two years

Three years

Geography of Impact*

Please select the geographics the proposal aims to have an impact in (select all that apply):

Choices

Butler County, OH

Clermont County, OH

Hamilton County, OH

Warren County, OH

Ohio Statewide

Please note: If your organization is not already doing work and/or providing services in one of the above geographies, you are not eligible for this RFP.

Opportunity or Problem and Population Focus:*

Please provide a brief description of the opportunity or issue in maternal mental health that your proposed work seeks to address and how it centers and impacts Black and/or Hispanic women.

Character Limit: 6000

Description of Project*

Please provide a brief description of the project including any key partners and how it will center Black and/or Hispanic women.

Character Limit: 6000

Key Goals:*

Please provide a description of the key goals the project aims to achieve, their potential impact on the community in terms of improving maternal mental health outcomes and addressing health disparities.

Character Limit: 6000

Alignment with Organizational Goals*

Please provide a description of the proposed project's alignment with the organization's goals.

Character Limit: 4000

Organizational approach to applying a racial and health equity lens*

How has your organization applied a racial and health equity lens?

bi3 defines a racial and health equity lens as an approach that explicitly considers race, ethnicity, and the social drivers of health when analyzing issues, designing solutions, and defining success. This lens helps organizations and projects understand health disparities and examine the root causes of inequities in order to more successfully design approaches and solutions that build a healthier future for all.

Character Limit: 4000

Organizational approach to community engagement and centering community voice*

Please describe how the organization centers voices of community and people with lived experience in the work.

Character Limit: 4000

What's Next?

Thank you for taking the time to share your project ideas.

Letter of Intent Information:

The deadline to submit the Letter of Intent is **May 8, 2025** by 11:59pm. Applicants will receive a response by end of day **May 26, 2025**, indicating if they have been invited to submit a detailed proposal.

Detailed Proposal Information:

Selected applicants from the LOI stage of the process will be invited to submit a Detailed Proposal. An invitation to submit a detailed proposal does not guarantee funding. Proposals will be submitted via bi3's online grants management system by **July 14, 2025** at 11:59 p.m. bi3 will inform awardees in **mid September**.

Feedback

We aim for the LOI to be an easy application process and we are always looking to improve. Please share any feedback about this application process including the amount of time to complete. This question is optional and unrelated to the review of your proposal.

Character Limit: 2500

Organization Background

bi3's vision is that all people in Greater Cincinnati have a fair and just opportunity to achieve their best health. Local, state, and national data shows that certain groups face greater barriers in making that vision a reality.

This information will not be used for funding decisions but will inform bi3's understanding of the makeup of our applicant pools and funded organizations and the extent to which these are reflective of the demographics of our region.

Help us better understand your organization!

Organization Size - Staff*

How many full-time employees does your organization have?

Choices

0 (volunteer or part-time only)

1-9

10-24

25-49

50-99

100-249

250-499

500+

Prefer not to say

Organization Size - Budget*

What size is your current organizational annual budget?

Choices

Less than \$250,000

\$250,000 - \$499,999

\$500,000 - \$999,999

\$1Million - \$4.99Million

\$5Million - \$9.99Million

\$10Million or above

Prefer not to say

Organizational Leadership - Executive Director/President/CEO*

Does your Executive Director/President/CEO identify as belonging to or having lived experience as any of the following groups? (select all that apply)

Choices

Active Service Members and/or Veterans

Black, Indigenous, and People of Color

Immigrants and new Americans

Individuals living with disabilities

Individuals with lower levels of education and/or income

Individuals without health insurance

LGBTQ+

Rural communities

Unsure

None of the above

Prefer not to say

Organizational Leadership - C Suite

Does more than 50% of your C-suite identify as belonging to or having lived experience as any of the following groups? (select all that apply)

Choices

Active Service Members and/or Veterans

Black, Indigenous, and People of Color

Immigrants and new Americans

Individuals living with disabilities

Individuals with lower levels of education and/or income

Individuals without health insurance

LGBTQ+

Rural communities

Unsure

None of the above

Prefer not to say

Organizational Leadership - Board*

Does more than 50% of the board identify as belonging to or having lived experience as any of the following groups? (select all that apply)

Choices

Active Service Members and/or Veterans
Black, Indigenous, and People of Color
Immigrants and new Americans
Individuals living with disabilities
Individuals with lower levels of education and/or income
Individuals without health insurance
LGBTQ+
Rural communities
None of the above
Prefer not to say
Unsure

Organizational Representation - Staff*

Does more than 50% of your staff identify as belonging to or having lived experience as any of the following groups? (select all that apply)

Choices

Active Service Members and/or Veterans
Black, Indigenous, and People of Color
Immigrants and new Americans
Individuals living with disabilities
Individuals with lower levels of education and/or income
Individuals without health insurance
LGBTQ+
Rural communities
None of the above
Prefer not to say
Unsure

Organizational Representation - Population Served*

Did more than 50% of the people you served in the past year identify as belonging to or having lived experience as any of the following groups? (select all that apply)

Choices

Active Service Members and/or Veterans
Black, Indigenous, and People of Color
Immigrants and new Americans
Individuals living with disabilities
Individuals with lower levels of education and/or income
Individuals without health insurance
LGBTQ+
Rural communities
None of the above
Prefer not to say

Unsure

Organizational characteristics - Additional Information

We recognize that the populations listed above do not encompass the full range of potential community representation. Please include any additional comments in terms of domains of organizational leadership representation that you feel are important for us to understand.

Character Limit: 10000